



## ABT

A naturally curious problem-solver with a passion for influencing culture through innovative design and solution-oriented executions.

## EDU

### THE CREATIVE CIRCUS » 2019 - PRESENT

Art Direction

*Coursework: Typography (3), Layout (2), Graphic Design, Color Theory, Branding*

### UNIVERSITY OF KENTUCKY » 2017

B.A. Strategic Communication

*Coursework: Web Design, Photography, Video Production, Creative Strategy (3)*

## EXP

- Adobe Creative Suite (Photoshop, Illustrator, After FX)
- Project Management
- Video Production
- Motion Graphics
- Meme Making
- Concepting

## WRK

### FREELANCE ART DIRECTOR/ DESIGNER » AUG 2016 - PRESENT

Self Employed

*Produced a variety of digital & social content, logos, websites, animations, & merchandise for national organizations, local businesses, social media influencers, & everything in between.*

### DIGITAL DESIGN MANAGER » SEPT 2018 - JUN 2019

ZOOM Marketing Partners

*Developed social media strategy for leading tobacco brands & executed digital content creation & account art direction.*

*Professionally made viral memes to grow social presence.*

### STRATEGY INTERN » JUN 2019 - AUG 2019

Leo Burnett

*Crafted compelling creative briefs to inspired unique ideas, using research & social listening to generate key insights.*

*Worked closely with creative team to execute campaign.*